
Tom Greenway
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Reference

To whom it may concern,

Tom worked as a designer at GDC from April 2009 until June 2012. He has an active interest in latest technology developments and was lead creative or project manager on the majority of our web design briefs.

Tom has a very hard-to-find combination of creativity and deep strategic thinking. He seems equally engaged with research and analytics as with the creative process, in which he excels. He also has a good head for business and has a tremendous capacity to quickly get to the root of vague marketing goals, smartly wrapping them up into coherent strategies. He is always happy to take the initiative and work hard to develop his skills in new areas.

Tom has an excellent sense of humour and got on easily with the rest of the team. He was an indispensable asset to my business and will be sorely missed.

Kind regards



Matt Gould
Creative Director